

**February 27 - 28, 2019 | Hermosillo, Sonora**

# SPONSORSHIP OPPORTUNITIES



Organized by:



With Support from:



Gobierno del  
Estado de Sonora



Platinum Sponsor:



Gold Sponsors:





200 companies  
3000 BtoB meetings  
10 countries represented



This picture is subject to modifications

## PLATINUM SPONSOR: USD 17000

This package is an actual partnership that would guarantee your company a high profiled participation. No competitors of yours will be granted this option.

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

- **A 24sqm booth:** These are shell scheme booths including 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics.

- **A 5mn slot to open lunch and another 5mn slot to open the gala dinner on February 27.** A rollup supplied by you and presenting your company will be displayed at the entrance.

- **A 30mn workshop** either on February 27 or 28 to present your products, technologies, services...

- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over.

- **A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan and so forth. You'll supply the artwork on a printable and high definition format.

- **A two sided flyer presenting your company** services, capabilities or products inserted in the folders distributed to all participants. These folders contain the participant's schedules of meetings and are handed over to every participant. You shall supply the flyers on A4 format and courier them to the address the organizers will indicate.

- **Your company logo visible** on the event official website, the flyer, on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.

- **Unrestricted access to the convention for up to 5 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.

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HERMOSILLO, MEXICO



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## GOLD SPONSOR: USD 12500

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **A 24sqm booth.** This is shell scheme space including 2 meeting spots with 2 tables, 8 chairs, a showcase, a shelves rack, and 2 fascia boards with your company name.
- **A two sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.
- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants use the catalog even when the event is over.
- **Your company logo visible** on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.
- **Unrestricted access to the convention for up to 3 delegates of your choice.**

## "A LA CARTE" SPONSORSHIP

### Hot and cold beverage area

USD 5000

Take the opportunity to support a complimentary beverage spot on February 27-28. This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack. A great opportunity to introduce your organization to the attendees coming for drinks.

### Lanyards

USD 2000

More than 400 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards at the address we'll indicate.

### Reception desk / Main Entrance

USD 2000

Our front desk is always busy with attendees requesting assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.

### Online partnership

USD 1000

Supply your company logo and we'll post it on the event official website below all the official partners.

### Official event guide

USD 500

A program booklet will be distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you'll have a two sided advert inside.

**IMPORTANT NOTE:** You'll find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. **All requests are subject to validation by advanced business events.** Your sponsorship will become effective upon the latter approval. advanced business events reserves the right to deny any potential sponsors their requested options

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**Contact:**  
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35-37 rue des abondances  
92513 Boulogne Cedex - France

SAS Capital 50 000 euros  
Siret 515 013 506 00024  
NAF 8230z

**PAYMENT TERMS:**  
A 60% down-payment is required.  
Your account must be balanced  
prior to the event.  
Full payment is also accepted.

**Payment can be made by:**  
- credit card (visa and master card  
only)  
- wire transfer to the bank below  
(send us a copy of the receipt by  
email)

Please note that our bank details  
have changed. If you have  
previously attended one of our  
events, please be sure to update  
our details accordingly.  
**IBAN:** FR76 3000 4008 0400 0100  
7591 014  
**BIC Code:** BNPAFRPPXXX  
**Bank:** BNP PARIBAS PARIS-CENTRE  
AFFAIRES  
**Bank address :** 8- 10 avenue Ledru  
Rollin – 75012 Paris, France

## BOOKING FORM

The form must be accurately completed and sent back together with the signed terms and conditions.  
Company name:

Contact person:

Job position:

Address:

## Confirm your selected options

<input type="checkbox"/> <b>Platinum Sponsor</b>	\$17000
<input type="checkbox"/> <b>Gold Sponsor</b>	\$12500
<input type="checkbox"/> Hot and cold beverage area	\$5000
<input type="checkbox"/> Lanyards	\$2000
<input type="checkbox"/> Reception desk / Main Entrance	\$2000
<input type="checkbox"/> Online partnership	\$1000
<input type="checkbox"/> Official event guide	\$500
<b>Total</b>	
<b>Taxes, if applicable**</b>	
<b>Grand total due</b>	

### \*\*Additional Information on tax

- Your company is registered in France; French tax (VAT) is due
- Your company is registered in a European Union country, excluding France; French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- Your company is based in a non-European country; no taxes are applicable.  
Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

# advanced business events

## Terms & Conditions

Event name: **ENGINE FORUM & AEROSTRUCTURES MEETINGS SONORA** (referred to as the "Event"):

Date: **February 27 - 28, 2019** (referred to as the "Event date")

Location: **EXPO FORUM HERMOSILLO** (referred to as the "Place"):

City: **Hermosillo, Mexico**

### 1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

### 2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

### 3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of force majeure, in which case no compensation shall be due to the Participant. The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

### 4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision.

The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount.

All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

### 5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

### 6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

### 7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

### 8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately.

Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

### 9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

### 10/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

### 11/PRIVACY AND SECURITY POLICY

I do accept [the policy of privacy & confidentiality and management of personal information.](#)

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact name: \_\_\_\_\_

I hereby agree with the advanced business  
events terms and conditions:

Date: \_\_\_\_\_

Signature:

Company seal:

